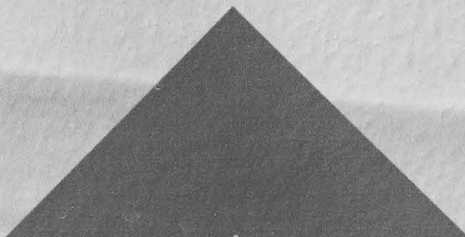
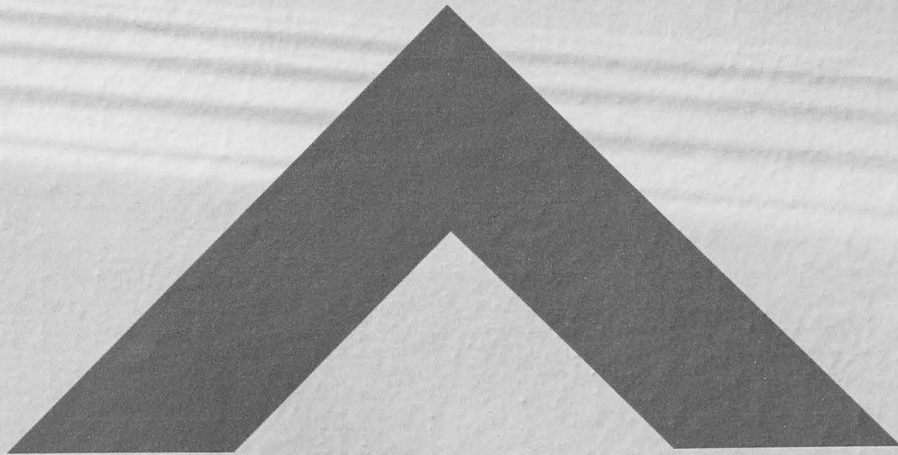
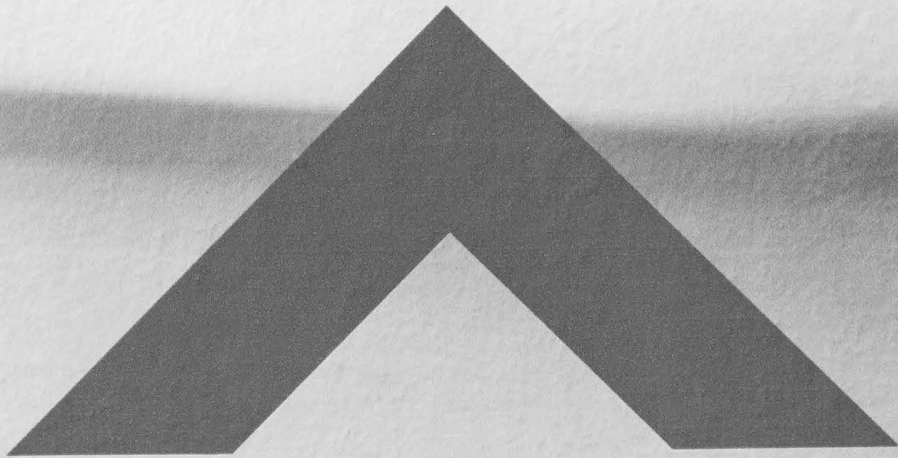


COMPANY PROFILE

From Production to Marketing

www.fantasticpublishing.co.ke

From Production to Marketing



About Us

Fantastic Publishing is a creative publishing and branding company committed to turning ideas into impactful, high-quality products. We specialize in book publishing from production to marketing, walking with authors, ministries, organizations, and brands through every stage of their creative journey.

From the spark of an idea to a finished, market-ready product, we provide professional support in writing development, editing, design, printing, and promotion. Our work is rooted in excellence, clarity of message, and purpose-driven storytelling.

Beyond books, Fantastic Publishing also offers merchandise branding and campaign creative services, helping clients communicate their message consistently across print and promotional materials such as flyers, banners, and branded merchandise.

We don't just produce content — we help position it for visibility, credibility, and lasting impact.



Mission

To empower authors, ministries, and organizations by transforming ideas into professionally produced and well-positioned publications and branded materials that inspire, inform, and influence.

Vision

To be a trusted publishing and creative partner across Africa and beyond, known for excellence, integrity, and impact-driven production – helping stories, messages, and brands reach the people they are meant to serve.

Our Approach

- Purpose-led publishing
- Professional standards & creative excellence
- Clear processes from idea to delivery
- Marketing-conscious production
- Long-term impact over quick results



What We Do

Book Publishing

End-to-end publishing services, including:

- Concept development & manuscript guidance
- Professional editing & proofreading
- Book cover design, formatting & layout
- ISBN registration & publishing support
- Printing (sample, short-run & bulk)
- Book launch planning & marketing support

Branding & Creative Production

Strategic branding and design services to support campaigns and visibility:

- Merchandise branding (t-shirts, notebooks, promotional items)
- Campaign branding & visual identity
- Flyers, banners & print marketing materials
- Author, ministry & event promotional assets

All our services are designed to work together seamlessly — from production to marketing.



Author Publishing Packages (KES)

From idea to impact – we walk the journey with you

SILVER PACKAGE – Starter Author

Investment: KES 78,000

Best for first-time authors with a ready or near-ready manuscript

Includes:

- Manuscript Review & Professional Editing
- Professional Cover Design
- Interior Formatting & Layout
- ISBN Registration (KNLS)
- Sample Printing (up to 6 copies)
- Website Book Listing (fantasticpublishing.co.ke)

GOLD PACKAGE – Growth & Visibility

Investment: KES 128,000

Best for authors ready to publish, launch, and gain visibility

Includes everything in Silver, PLUS:

- Concept Development & Structural Guidance
- Initial Print Run (20 copies)
- Social Media Launch Campaign (7 days)
- Blog Feature & Author Interview

PLATINUM PACKAGE – Legacy Builder

Investment: KES 198,000

Best for pastors, ministries, leaders & serious authors seeking maximum reach Includes everything in Gold, PLUS:

- Full Developmental Editing Support
- Bulk Printing (50 copies)
- Homepage Feature on Fantastic Publishing (30 days)
- Virtual Book Launch Support
- Church & Ministry Distribution Advisory



Author Services Rate Card (KES)

Guiding authors from idea to impact

Overview

Fantastic Publishing offers end to end book development, publishing, printing, and marketing solutions for Christian and general authors. Our services are modular, allowing authors to engage us at any stage of their publishing journey.

All prices are indicative market rates and subject to scope, manuscript length, and customization.

A. BOOK DEVELOPMENT & PRODUCTION SERVICES

Service	Description	Rate (KES)
1. Conception & Development		
Concept Development (Levels 1–3)	Purpose clarification, audience definition, theme development, outlining & writing guidance	30,000
Review & Redo (Levels 1–3)	Full revision of concept, outline & early draft	25,000
Minimal Review (Levels 1–3)	Light guidance and feedback	10,000

2. Writing Support		
Manuscript Development	Guided writing support & structure alignment	Included in Level 1–3
3. Editing & Proofreading		
Professional Editing & Proofreading	Grammar, clarity, flow, theological balance	20,000
4. Design & Formatting		
Cover Design	Professional front & back cover design	10,000
Interior Formatting & Layout	Page layout, fonts, margins (A5, 6x9 etc.)	20,000*
<i>Cost may vary depending on page count</i>		
5. ISBN & Copyright		
ISBN Registration	Via Kenya National Library Service (KNLS)	1,500
6. Printing Services		
Sample Printing	Up to 6 review copies	6,000
Initial Print Run	20 copies (digital print)	10,000*
Bulk Printing	50 copies	25,000*
<i>Rates depend on page count, paper & binding</i>		

B. PUBLISHING SERVICES

Service	Description	Rate (KES)
Self Publishing Setup	Amazon KDP setup, metadata, upload & listing	20,000

C. BOOK MARKETING & PROMOTION (MARKET RATES)

Service	Description	Rate (KES)
1. Amazon Marketing (KDP & Amazon Ads)		
Amazon Book Listing Optimization	Keywords, categories, description optimization	15,000
Amazon Ads Setup & Management	Campaign setup + 30 day management (ad spend excluded)	20,000
Amazon Launch Boost Package	Listing + ads + reviews strategy	30,000
<i>Ad spend paid directly by author to Amazon</i>		
2. Website Marketing – www.fantasticpublishing.co.ke		
Website Book Listing	Book featured on company website shop	7,500
Homepage Feature (30 days)	Featured author/book placement	15,000
Blog Feature & Author Interview	SEO friendly article & promotion	10,500
3. Social & Launch Promotion		
Social Media Launch Campaign	7 day campaign across company platforms	15,000
Virtual Book Launch Support	Planning, promotion & hosting support	25,000
Physical Launch Advisory	Launch planning & partner coordination	10,500

D. DISTRIBUTION SUPPORT

Channel	Description	Rate (KES)
Church & Ministry Distribution	Distribution advisory & connections	10,000
Event & Conference Sales Setup	Pricing, stock & logistics guidance	10,000



Why Fantastic Publishing?

- We understand both production and marketing
- We work closely with our clients, not just for them
- We specialize in books, while supporting broader branding needs
- We offer structured, transparent publishing journeys



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Fanstastic Publishing